
SCOTT D. BUTCKOVITZ

(Certified Product Manager)

PROFESSIONAL SUMMARY

Certified product manager and designer with 10+ years of experience delivering accurate information and innovative solutions in the engineering and exhibit industries. Committed to consistently meeting project deadlines with proven ability to provide excellent interior and exterior client support thanks to superior communication skills. Sought after by colleagues and clients for technical expertise as well as ability to work with diverse teams and individuals. Known for taking initiative to continuously improve processes and products.

SKILLS

-)] Strong aptitude for relationship development with cross-functional teams including product development, operations, customers, supply chain, procurement, and vendors through verbal and written communication
-)] Demonstrated ability to develop and implement successful strategic plans
-)] Innovative approach to problem-solving and product development
-)] Leading teams and individuals throughout the project lifecycle
-)] Creating, managing, planning, and executing large-scale technical trainings

ACHIEVEMENTS

-)] Re-allocated \$2 million to maximize program efficiencies after evaluating build system component orders
-)] Successfully brought products from ideation to market in 12 months resulting in 75% gross profit

EXPERIENCE

Head of Product: August 2020 – Present

Ridgeway Vans LLC, San Carlos, CA

-)] Oversees all aspects of Product Management & Product Development
-)] Defines, designs, and launches the company's flagship product
-)] Creates a strategic roadmap for future product releases based on customer feedback and market trends
-)] Develops annual product business plan which demonstrates alignment with market trends and overall company strategy
-)] Builds rapport with vendors to grow relationships and generates new client business
-)] Researches and maintains understanding of consumer, market, and competitive trends and innovations to leverage future technologies
-)] Owns product requirements, user stories, roadmaps, timelines, and project plans
-)] Manages execution of proof-of-concept testing

Product Manager: August 2019 – April 2021

Freeman, Dallas, TX (100% Remote)

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- J Managed national-level product prototypes that require special considerations
- J Implemented research and development process for the product management team
- J Formalized product feedback communication between company branches, product management team, and associated vendors
- J Planned and led cross-functional product design and brainstorming workshops
- J Determined primary and secondary user demands for new products to be developed through internal interview and survey data
- J Led new-product rollout team's technical and product support portions for regional training sessions
- J Researched, identified, and introduced enhancements and innovations to the product line for increased sustainability

Designer: May 2016– August 2019

E4 Design – A Freeman Company, Norcross, GA (Worked Remotely April 2019 – August 2019)

- J Collaborated with design technology development teams on design software for integrating new products into current company systems
- J Proactively addressed project challenges in internal and external environments to reduce overall costs
- J Researched and implemented the latest modeling trends, processes, and practices to improve design efficiencies
- J Trained new hires to become proficient in the company's AutoCAD and Surfer design standards

Head of Business Development: December 2014– May 2016

All Figures LLC, Tampa, FL (100% Remote)

- J Procured new clients and retained a client base in the architectural, engineering, and fabrication industries
- J Developed overall business strategy and implemented through annual and quarterly workplans
- J Conducted market research on emerging techniques for collecting and presenting data in technical fields to increase client base
- J Managed all budget and financial responsibilities and tracked estimated versus actual project hours to maximize profits
- J Prioritized workload based on scheduling and pricing structures that organized orders
- J Maintained consistently high product quality

AWARDS

Innovator of the Quarter, Winner, Q3 of 2016; Q1 of 2017

Workhorse of the Quarter, Nominated, Q4 Quarter of 2018

VOLUNTEER

Big Brothers Big Sisters of America, Tampa, FL 2008-2010

EDUCATION

Certificate of Product Management: 2020
eCornell (Cornell University), Ithica, NY

Bachelor of Science: Urban Studies: 2009
University of South Florida, Tampa, FL

Associate of Science: Architectural Design & Construction, 2006
Hillsborough Community College, Tampa, FL

SOFTWARE SKILLS

AutoCAD Architecture 2022, Inventor 2022, SAI Enroute v5.1, Surfer 13, Microsoft Office, NitroPDF Pro 13